



BAJA CALIFORNIA
GOBIERNO DEL ESTADO

ECONOMÍA
Secretaría de Economía e Innovación



Pro Baja | TRADE & INVESTMENT

WHY BAJA CALIFORNIA?

PART OF A MEGAREGION FEATURING THE WORLD'S 4TH ECONOMY

7 PORTS OF ENTRY TO USA

Silicon Valley
1.2 hrs flight from LAX
5.5 hrs drive from Los Angeles

3 SEAPORTS
(SAN DIEGO, LONG BEACH & ENSENADA)

3 INTERNATIONAL AIRPORTS
(SAN DIEGO, TIJUANA & MEXICALI)

BAJA CALIFORNIA



THE #1 HUB IN SEMICONDUCTORS

SEMICONDUCTOR COMPANIES IN BAJA CALIFORNIA

Baja California has the **largest number** of **specialized jobs** related to Semiconductors companies: **8000+**



ADVANCED TESTING AND PACKAGING(ATP)

6,000+ EMPLOYEES

55+ YEARS IN MEXICALI; SERVES GLOBAL MARKETS



R&D AND DESIGN CENTER

200+ PROFESSIONALS

STRATEGIC INNOVATION SITE IN TIJUANA



SEMICONDUCTOR PACKAGING

1,500+ EMPLOYEES

**50+ YEARS IN THE REGION;
STRONG ACADEMIC PARTNERSHIPS**

BAJA CALIFORNIA

#1 SEMICONDUCTOR HUB IN MEXICO



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Over **50** years of experience specializing in **advanced packaging, assembly, and testing (ATP)** and design.

TOTAL SEMICONDUCTOR IMPORTS:

\$3.25 BILLION USD 2023

TOTAL SEMICONDUCTOR EXPORTS:

\$2.19 BILLION USD 2023

DATA: (USAID) (FUMEC)

105+ TEACHERS AND RESEARCHERS TRAINED IN ATP SEMICONDUCTOR DESIGN AND MANUFACTURING SPECIALIZATION BY ARIZONA STATE UNIVERSITY



UABC Semiconductor Laboratory

1ST CENTER OF EXCELLENCE IN SEMICONDUCTOR TRAINING



SEMICONDUCTOR TALENT DEVELOPMENT

**CONTINUING EDUCATION
HIGH-TECH SEMICONDUCTOR
CERTIFICATION**



**ENGLISH FOR THE
SEMICONDUCTOR INDUSTRY**



**TEACHER TRAINING
PROFESSIONAL TALENT DEVELOPMENT**



AI TRAINING



ACADEMIC PROGRAMS



PARTICIPATING EDUCATIONAL INSTITUTIONS



SCAN FOR **FUTURE EVENTS**

MEXICALI EDC TIJUANA EDC ENSENADA EDC TECATE EDC
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