



# SUPPLIER DEVELOPMENT PROGRAM



**BAJA CALIFORNIA**  
GOBIERNO DEL ESTADO

**ECONOMÍA**  
Secretaría de Economía e Innovación



**Pro Baja** | TRADE & INVESTMENT



# OBJECTIVE

**Identify, promote and strengthen capacity** of local/International suppliers to satisfy the needs and requirements of industry, established companies and new investment projects by implementing the following:



**State and Mega Region (AZ, CA, BC) supplier register.**



**Promotion of industrial, process and service capacities at a local, regional and international level.**



**Linkage with potential buyers, consumers or distributors through economic development and promotion agencies.**



**Funding and financing options aiming to support integration projects, suppliers and innovation centers.**

# ALLIES



**ECONOMÍA**  
Secretaría de Economía e Innovación



**ARIZONA**  
COMMERCE AUTHORITY



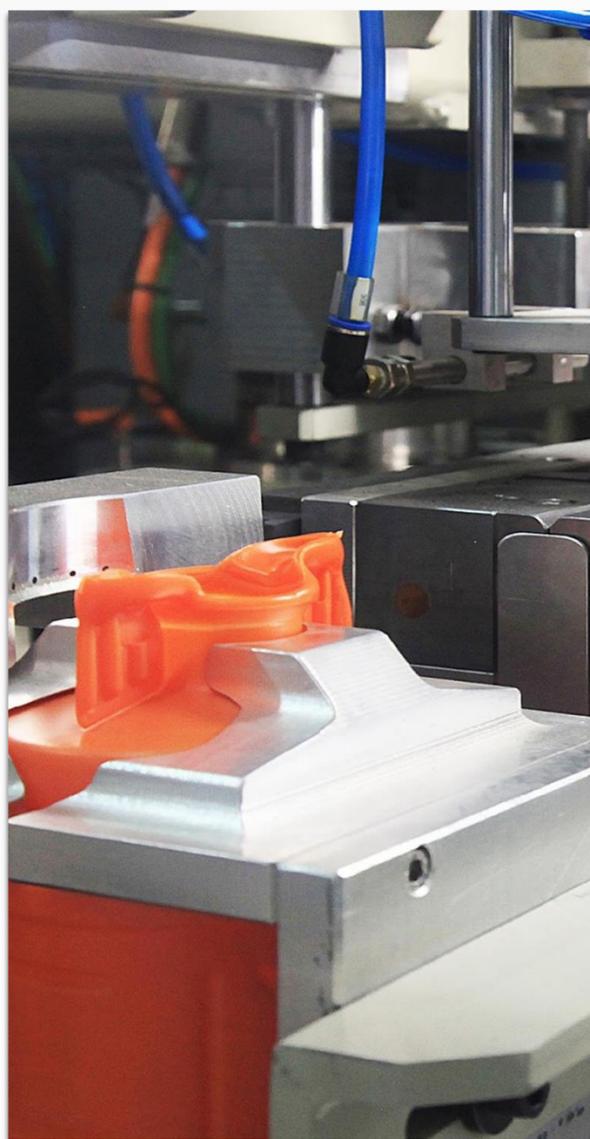
# KEY IN-PROCESS SUPPLIERS



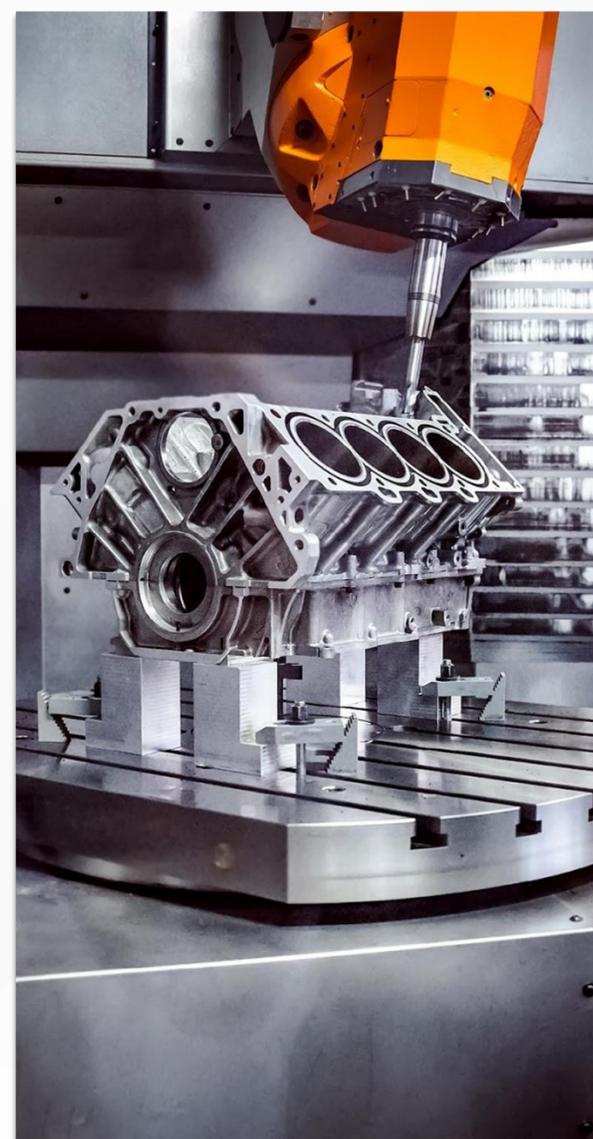
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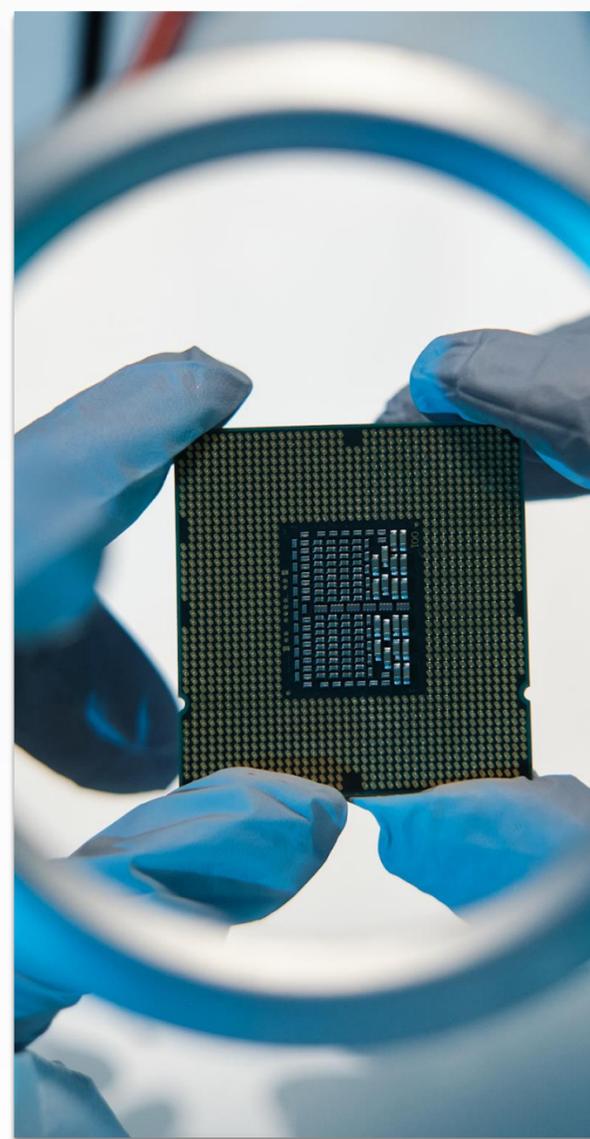
## Plastic



## Metal Mechanic



## Electronic



## IT & Software



## Specialized Services

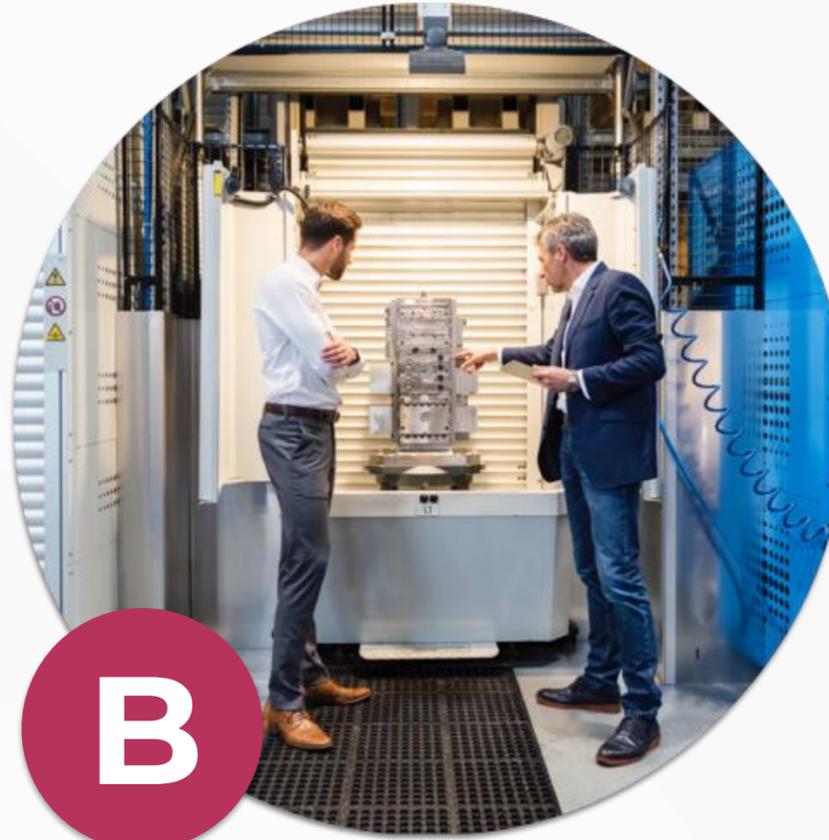


# PROFILES



A

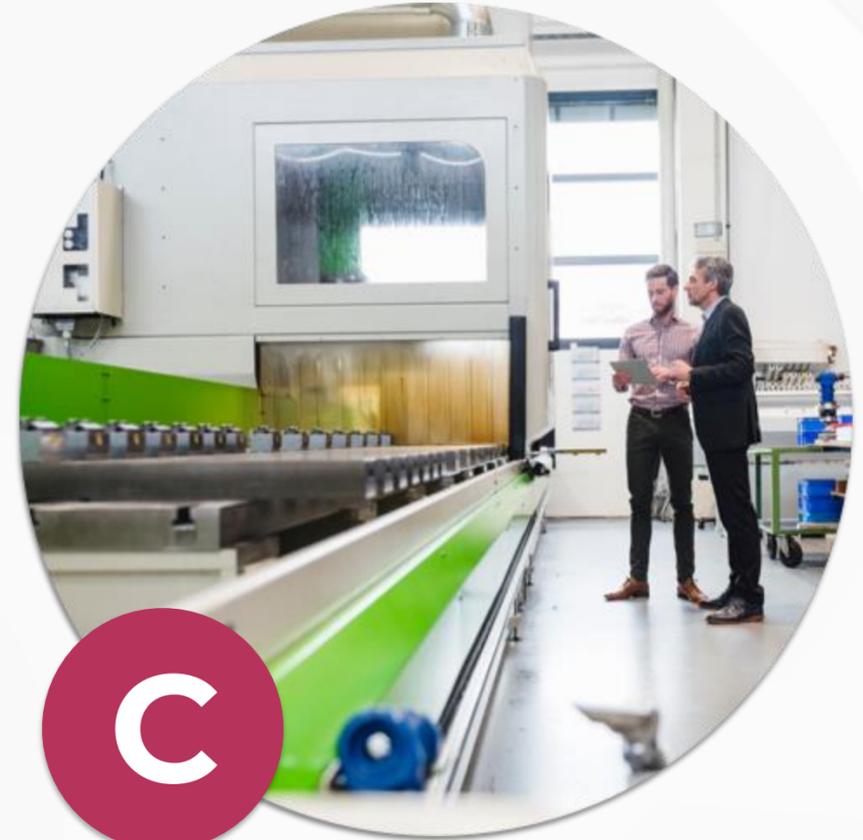
**Complete product/service design, manufacturer and exporter.**



B

**Contract Manufacturing:**

1. Full product integrators.
2. Component and part manufacturers.



C

**Regional specialized product manufacturers and service providers (non-exporters).**

# PROCESS



1

## Platform Self-register

Companies will register in platform.

[www.probajasupplychain.com](http://www.probajasupplychain.com)

2

## Validate information

Review and validate information. Complete the registration of the company in the platform.

3

## Visit Company

- Visit registered companies to verify capacity.
- Interview owner or C level leadership.
- This company profile will provide a qualified vision of current and future capacities as well as focus market.

4

## Promotion Activities

Business agendas, B2B sessions, prospect generation and participation in events related to supplier company's value proposition.



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Secretaría de Economía e Innovación



# Thank you.

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